



**MEET THE WORLD  
FOR A COFFEE  
IN DUBLIN**



*23-25 June 2016*

**SCAE'S WORLD OF COFFEE DUBLIN 2016 | RDS, DUBLIN**  
**WORLD OF COFFEE - DUBLIN.COM**

Join us for one of the **biggest and most exciting coffee events on the planet** in one of the most exciting cities on the planet!





THE CITY OF  
— 100,000 —  
*Welcomes*



WITH A THRIVING COFFEE CULTURE AND AN ENVIABLE REPUTATION AS EUROPE'S PARTY CAPITAL, THERE IS PLENTY TO ENTICE YOU TO DUBLIN IN 2016.

Meet us for coffee, craic agus ceol\* in the world's friendliest city, where you can explore our flourishing café scene, meet some of the world's best baristas and have plenty of fun during your visit.

SCAE and the World of Coffee Dublin Local Working Group look forward to bidding you 'Céad Míle Fáilte' - a hundred thousand welcomes - to Ireland.

*\* Irish for 'fun and music' - you can't come to Dublin without experiencing both!*



# Join SCAE in Dublin for Europe's Greatest Coffee Event

WORLD OF COFFEE, EUROPE'S MOST EXCITING COFFEE EVENT, IS HEADING TO THE IRISH CAPITAL IN 2016 AND WE'RE BRINGING THE WORLD BARISTA CHAMPIONSHIP WITH US.

Join the Speciality Coffee Association of Europe (SCAE) in Dublin for this very special event, featuring an interactive exhibition with over 200 of the world's most innovative coffee industry suppliers, four full days of thrilling competitions, inspiring symposiums, seminars, educational workshops and a packed social programme filled with plenty of entertainment, excitement and fun fringe events.

**WORLD OF COFFEE DUBLIN:**

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WORLD

## A 'Sweet 16' Celebration

Celebrating 16 years of SCAE exhibitions and events, and the 16th annual World Barista Championship, World of Coffee Dublin 2016 will be brimming with innovation, education and entertainment.

Over 10,000 visitors from more than 100 countries across the globe are expected to fly into Dublin to see:

- THE WORLD BARISTA CHAMPIONSHIP
- THE WORLD BREWERS CUP
- WORLD OF COFFEE'S 10,000 SQ.M. EXHIBITION
- RE:CO SYMPOSIUM
- EDUCATIONAL WORKSHOPS AND SEMINARS
- SCAE EXCELLENCE AWARDS, NEW PRODUCT OF THE SHOW AWARDS AND PHOTOGRAPHY AWARDS
- EXCLUSIVE CUPPINGS
- NETWORKING EVENTS AND PARTIES
- PLUS MUCH, MUCH MORE...



Join us for Europe's greatest coffee celebration.  
Learn more about what's in store for visitors at:

[www.worldofcoffee-dublin.com](http://www.worldofcoffee-dublin.com)





OF COFFEE DUBLIN: 23-25 JUNE 2016

## Be Part of the Action

AT THE GATEWAY TO EUROPE, WORLD OF COFFEE DUBLIN PROVIDES SUPPLIERS WITH A CRUCIAL PLATFORM TO PRESENT THEIR PRODUCTS AND SERVICES DIRECTLY TO MAJOR INTERNATIONAL BUYERS.

Join top HoReCa suppliers at the 2016 event, where you can promote your brand amongst the world's most innovative coffee equipment suppliers, most talented coffee farmers and producers, and most trusted service providers.

With over 10,000 sq.m. of exhibition space, World of Coffee Dublin is open to:

- COFFEE SUPPLIERS
- ROASTERS
- GREEN BEAN EXPORTERS
- EQUIPMENT MANUFACTURERS
- FOOD PRODUCERS
- TABLEWARE SUPPLIERS
- SERVICE PROVIDERS
- ORIGIN REPRESENTATIVES
- TRADE ASSOCIATIONS
- INDUSTRY MEDIA



**OVER 10,000  
VISITORS  
FROM MORE  
THAN 100  
COUNTRIES**





## Book Your Place in Dublin

Stands at World of Coffee Dublin are selling out fast.  
To book your place at the 2016 show please contact:

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## Stay Tuned

Find out more about SCAE's plans for  
World of Coffee Dublin 2016 on:

[www.worldofcoffee-dublin.com](http://www.worldofcoffee-dublin.com)

SEE YOU  
THERE!